

MEMORIAL CORRIDOR

sub
market
snapshot

Since the construction of Quail Springs Mall in the early 1980s, the Memorial Road corridor has transformed from prairie land into a vibrant strip that includes retail, office, multifamily, hotels and specialty entertainment tenants.

The areas and outparcels going east and west from the mall have filled with local, regional and national tenants, such as P.F. Chang's, Dick's Sporting Goods, Main Event Entertainment, and Best Buy.

AS OF 2017

Within a five mile radius of Quail Springs Mall, there were 72,894 households with an average household income of nearly \$90,000.



72,894
households

\$90,000
avg. income

BIG NAME BRANDS



CHISOLM CREEK

This is one of the biggest developments in the Corridor. Just to the east of Chisholm Creek will be the site of the metro's first Costco Wholesale, which is set to open in 2019. The 150,000 sq. ft. store is anticipated to spur even more growth in and around Chisholm Creek.



IFLY **TOPGOLF**
BLO **CABELA'S**
& MORE **COSTCO**
COMING **URBANE**
SOON

UNCLE JULIOS
HOPDODDY
FIREBIRD'S
POTBELLY
CHALK
+ SO MANY
MORE



QUAIL SPRINGS MALL

38
YEARS OF
BUSINESS

130
TENANTS

24
SCREEN
AMC THEATRE

ONLY **H&M**
IN METRO
VON MAUR
IN THE STATE

Another major addition to the corridor will transform the north side of Quail Springs Mall to Lifetime Fitness, which opened in the fall of 2018. It will include the 180,000 sq. ft. health club on the site of a closed Macy's. The Wall Street Journal noted the planned Quail Springs location in an article about how malls used to avoid gyms, but now actively pursue them in order to fill large vacant retail space.

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