

NORMAN TRADE AREA

sub
market
snapshot

Norman may best be known as the home of the University of Oklahoma, but it is far from a sleepy college town. The city has a bustling revitalized downtown, historic Campus Corner, and an expansive system of healthcare facilities. The large-scale University Town Center includes a mix of local and national retailers, a hotel and

convention center, and the 303-unit Terra at University North Park apartments. The Interstate 35 corridor also is lined with nameplate retailers, auto dealerships and other amenities. Norman also boasts a low cost of living in a family-friendly town with festivals and events for the family year-round.

AS OF 2018

Within a 5-mile radius of the University of Oklahoma, the population grew from 88,337 in 2000 to 113,435 in 2018



113,435
population

\$51,369
med. income

62,101
daytime population

MAJOR EMPLOYERS

12,941 THE UNIVERSITY OF OKLAHOMA

NORMAN REGIONAL HOSPITAL 3,040

JOHNSON CONTROLS 1,030

950 WALMART SUPERCENTERS

1,806 NORMAN PUBLIC SCHOOLS

UNIVERSITY TOWN CENTER SHOPPING —

CREST FRESH MARKET

CHEDDAR'S SCRATCH KITCHEN

MADELEINE FRENCH BAKERY+CAFE

TARGET

TORCHY'S TACOS

ACADEMY

SPORTS+OUTDOORS

NORMAN COMMUNITY OVERVIEW

128 YEARS OF TEACHING

387 BEDS ACROSS NORMAN

STUDENTS 26,250 SPRING 2018

350 CREDENTIALLED PHYSICIANS

Two major features of the Norman community include the University of Oklahoma and the Norman Regional Health System (NRHS). NRHS is a multi-campus system that provides for the health and wellness needs of regional communities throughout south central Oklahoma. The University of Oklahoma is the largest university in the state, and is a leading public research university.

CONTACT OUR BROKERS TODAY



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