

AUTOMOBILE ALLEY

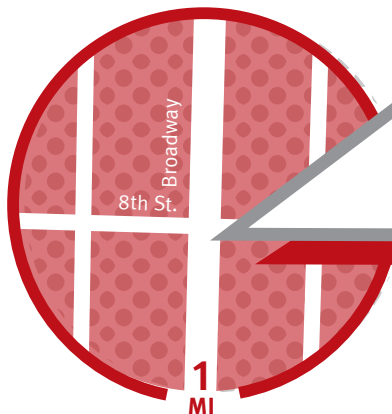
sub
market
snapshot

More than 100 years ago, Automobile Alley began life as a bustling strip of car dealerships and automobile-related businesses along Broadway Avenue. By the 1970s, as car dealers headed to the suburbs for ample space for expansive car lots, the area downtown began to fall into decline. After decades of neglect,

the area sustained widespread damage as a result of the nearby bombing in 1995 of the Alfred P. Murrah federal building. Downtown received tens of millions of dollars of federal loans and grants for revitalization. A handful of developers came to the area and began to transform it into a lively mixed-use strip.

AS OF 2018

Downtown Oklahoma City Inc. defines Automobile Alley as bordered on the west by N Broadway Place, on the east by Interstate 235, on the south by Fourth Street and to the north by W Park Place.



10,401
population

\$41,393
med. income

KEEPING IT LOCAL

Auto Alley can boast that almost all of its tenants are Oklahoma-born concepts, from restaurants and bars to boutiques and immersive art experiences. The OKC Streetcar runs straight up Broadway with stops along the way as well, to connect this lively district with the rest of Downtown.



PRAIRIE ARTISAN ALES
SCHLEGEL BICYCLES
VANESSA HOUSE BEER CO.
SHOP GOOD
BROADWAY WINE MERCHANTS
THE WOMB
FACTORY OBSCURA
WATER'S EDGE WINERY
PLENTY MERCANTILE
TWISTED SPIKE
BREWERY AND TAP ROOM

RED PRIME STEAKHOUSE
BROADWAY 10 BAR & CHOPHOUSE
CULTIVAR MEXICAN KITCHEN
YUZO SUSHI TAPAS
HIDEAWAY PIZZA
S&B'S BURGER JOINT
NASHBIRD
IGUANA MEXICAN GRILL
HATCH EARLY MOOD FOOD



BY THE NUMBERS

WITHIN 1 MILE RADIUS OF NW 8TH AND BROADWAY

2,320 **59,650**
BUSINESSES **EMPLOYEES**

COMING SOON

106,000 **400**
SF HQ **EMPLOYEES**

Automobile Alley is in close proximity to the Heritage Hills and Mesta Park historic neighborhoods, in addition to thousands of apartments and condos downtown. It is just west of the OU Health Sciences Center, east of MidTown and north of the Central Business District. Soon it will boast the headquarters for Heartland Payment systems, bringing even more employees to the district.

CONTACT US TODAY



Newmark Grubb Levy Strange Beffort

204 N. Robinson, Ste 700 OKC, OK, 73102

110 W. 7th, Ste 2600 Tulsa, OK, 74119

newmarklsb.com | 405.840.1500